

# CAPABILITY STATEMENT

## COMPANY OVERVIEW

NLD Strategic is a woman & minority owned management consulting firm specializing in initiatives driving social impact in education, community development, healthcare and women's economic and political advancement.

## NAICS CODES

- 541611- Administrative Management and General Management Consulting Services
- 611430 -Professional and Management Development Training
- 541612 - Human Resources Consulting (Labor Relations, Org Development)
- 541618 - Other Management Consulting Services

## CONTACT DETAILS

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Founder & CEO

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DUNS NUMBER: 081186984

MBE/SBE/DBE Certification No. 18-593

WBE Certification No. WBE1802510

## CORE CAPABILITIES

- Strategic Planning & Strategy Execution
- Project Management & Leadership
- Organizational Change Management
- Organizational Process Development & Improvement
- Executive Coaching
- Feasibility Studies
- Continuous Improvement Processes
- Strategic Partnerships
- Team Building & Training
- Meeting/Retreat Planning & Facilitation

## DIFFERENTIATORS

- Diversified background in business and education management distinguished for an entrepreneurial mindset, creative problem solving, cross-functional teams and a bottom-line orientation.
- Innovative solutions to operational challenges and leverages decisiveness to implement solutions while minimizing risk and maximizing performance.
- Expert in transforming strategic plans into tactical initiatives for local and national programs.
- Expert in combining business acumen with analytical depth to align operational efficiencies with organizational goals.
- Superior relationship development and negotiations management.
- Deep knowledge and experience implementing continuous improvement cycles to drive change.

## INDUSTRY EXPERTISE

- K - 12 education
- Higher Education
- Start-Up
- Non-Profit
- Public Policy
- Community Development